The eLearning revolution has transformed the landscape of learning and teaching. A wide variety of subjects in higher education and P-12 contexts are now taught online. This Online Learning and Teaching concentration is for those interested in the development and management of online learning systems. Students may earn either a graduate certificate (18 hours) or a Master of Education degree (36 hours) specializing in this concentration. The IST program develops professionals who are grounded in instructional technology foundations, principles, theories, applications, and current trends and provides opportunities to integrate different forms of technology to enhance teaching and learning. To ensure a high quality education this program is mapped onto standards from AECT, ATD, ISPI, ISTE, and NCDPI. The program is offered 100% online.

“New technology is common, new thinking is rare.”
– Sir Peter Blake

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- Three letters of recommendation
- Statement of purpose in fewer than 750 words describing applicant’s experience and objective in undertaking graduate study

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- EIST 6110 Instructional Design
- EIST 6120 Current Trends in Instructional System Technology
- EIST 6130 Instructional Multimedia Development
- EIST 6150 Design, Development, and Evaluation of Online Learning Systems
- EIST 6101 Learning Principles in Instructional Systems Technology

Master of Education IST Foundation Courses (6 courses)
- EIST 6100 Foundations of Instructional Systems Technology
- EIST 6101 Learning Principles in Instructional Systems Technology
- EIST 6110 Instructional Design
- EIST 6130 Instructional Multimedia Development
- EIST 6150 Design, Development, and Evaluation of Online Learning Systems
- RSCH 6101 Research Methods

M.Ed. Recommended Elective Courses (Choose 4 courses)
- EIST 6121 Advanced Instructional Design
- EIST 6120 Current Trends in Instructional System Technology
- EIST 6140 Instructional Video Development
- EIST 6150 Design, Development, and Evaluation of Online Learning Systems
- EIST 6160 Designing Learning Systems with Simulation and Game Technology
- EIST 6000 Topics in Instructional Systems Technology
- EIST 6135 Learning Media, Resources and Technology
- RSCH 7196 Program Evaluation Methods

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